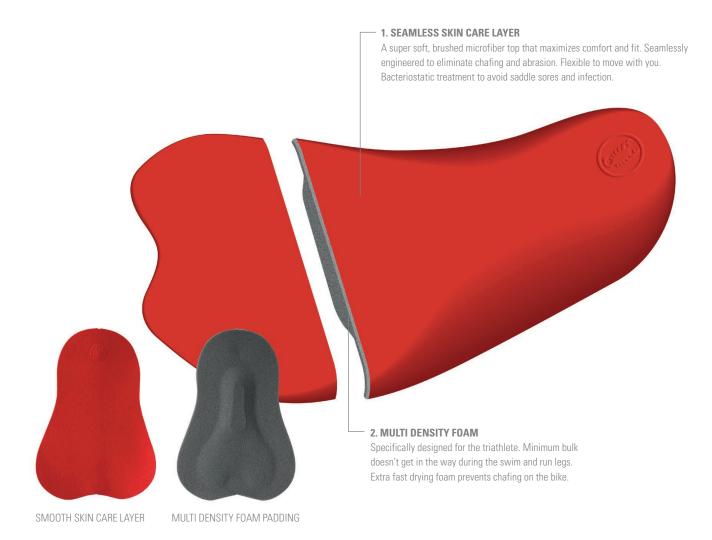


## MULTI-DENSITY KISS TRI-PAD FOAM IS OPTIMIZED FOR AEROBAR POSITION ON THE BIKE, AND PRACTICALLY DISAPPEARS DURING THE SWIM AND RUN.



Castelli's KISS TRI pad is a completely revolutionary seat pad that makes both cycling and running more comfortable. Traditional Tri pads have to compromise comfort padding because no one likes that feeling of running with a diaper. Traditional Tri pads have minimal padding and an absolutely minimal shape. Coming from a cycling background, we weren't ready to give in to tradition.

Castelli took its chamois know-how to rethink what a tri pad should do. It should disappear in the swim, give both padding and abrasion protection, and can possibly add support in the run. Unique in the tri world is our technique where we can actually machine away foam where it's not needed. So we started with a stretchy soft microfiber antibacterial top cloth, laminated it to a nonabsorbent high density foam, then machined away the foam where we didn't need it. We left 8mm of padding in the perineum area, 6mm for the ischial tuberosities (sit bones), in a constant gradient that eliminates sharp steps. By eliminating nearly all the foam around the perimeter of the pad, we're able to use the stretch of the fabric and move the stitching farther away from the seat and reduce abrasions. The top cloth has no molding, shaping, heat

pressing, printing, or anything else that can detract from comfort. It's clearly a great cycling pad. While we initially developed it for traditional saddles, it's also ideal for ISM saddles as Mirinda Carfrae showed in winning the Ironman World Champs on this pad and an ISM saddle. But how does the most padded pad in tri perform in the run? We see a lot of triathlete doubt when people see it for the first time, but we've had unanimous positive response once they try it. Mirinda Carfrae of course won Kona thanks to her 2:50:38 world record run time in this pad. And Castelli also had the 4th and 5th fastests runs in Kona with Frederik Van Lierde and Timothy O'Donnell.